



beedigital

TRANSFORMING
INDUSTRY

BILBAO, 13-17
June 2022

Collaborators:



Organisers:



EXPOSSIBLE!

www.bilbaoexhibitioncentre.com

DIGITAL TRANSFORMATION FOR YOUR BUSINESS

Digital transformation is set to be the biggest challenge for competitiveness in industry in the medium and long term. In an increasingly globalised world, success in business will depend largely on having digital processes and tools in place.

BeDIGITAL offers industries all the latest digital features for producing faster and more flexibly, reducing consumption of energy and raw materials, making interaction with customers smoother and optimising resources and product quality.

This is the 4th edition of the event, which seeks to accompany industries through a digital transformation, helping them reach their peak technology potential and become more innovative, productive and efficient.



A MAJOR INDUSTRIAL TRADE SHOW

BeDIGITAL 2022 is to take place in the context of the BIEMH International Machine-Tool Exhibition, making this the biggest industrial event dedicated to smart manufacturing.

Three more trade shows will also take place concurrently with BeDIGITAL and BIEMH, thus providing a highly interesting overview of the most innovative products and services that industry has to offer.





A FORMAT DESIGNED FOR MEETING, CONNECTING AND INTERACTING

The practical format of BeDIGITAL combines distinct but interconnected areas to facilitate the presentation and demonstration of products and services and to offer opportunities to do business and transfer knowledge.

- **Expo Area:** A meeting point where exhibitors present their latest technology.
- **Digital Talks:** An excellent opportunity to get to know the latest 4.0 technologies in the field of digital transformation applied to industry.
- **StartupVillage:** An exhibition area for start-ups, where they can present their technologies and strengthen their links with partners and customers.
- **InnovationWorkshops:** Short, easy-to-follow presentations of success stories and innovations by exhibitors and sponsors.
- **Networking:** The perfect backdrop for interacting with purchasers and users in a range of different activities.



DON'T MISS THIS OPPORTUNITY

Business areas in which exhibitors operate:

- Big data & Analytics
- AI
- Cloud Computing & Services
- Cyber-security
- Augmented reality/ virtual reality
- Internet of Things – IoT
- Blockchain
- Hardware
- Software solutions (CRM, ERP, etc.)
- Software Engineering – DevOps
- Industrial engineering services
- Telecommunications
- IT
- 5G
- Robotics

Visitor profiles & sectors:

Executives and heads of IT, digitisation, production, software development, R&D&i, logistics, operations, purchasing, finance, sales, HR & management. Managers & owners.

- Automotive
- Aeronautics
- Energy & utilities
- Steel-making
- Electrical & electronic engineering
- Oil & Gas
- Engineering & construction of industrial plants
- Transport & infrastructures
- Metallurgy
- Railways
- Capital goods
- Chemicals
- Petrochemicals
- Ancillary industry in manufacturing of parts & components
- Others





Visit bedigital.bilbaoexhibitioncentre.com to see the full programme for Digital Talks 2022

DIGITAL TALKS

Firms which took part in previous editions:

- GESTAMP
- EUSKALTEL
- TUBACEX
- AMATECH-GROUP
- IHOBE
- OPTIMITIVE
- UNCETA
- INCENTRO
- KANBANIZE
- ULMA HANDLING SYSTEMS
- IDSA (INTERNATIONAL DATA SPACES)
- FRAUNHOFER
- S21SEC
- SARENET
- GARNICA PLYWOOD
- MONDRAGON ASSEMBLY
- PRODWARE
- ACCENTURE
- MICROSOFT SPAIN
- ORACLE
- MINSAIT BY INDRA
- VODAFONE
- SEAT
- DASSAULT SYSTÈMES
- INSTITUTO DE MÁQUINA-HERRAMIENTA - IMH
- SIEMENS
- ABC COMPRESSORS



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#BeDigitalBilbao



The BeDIGITAL APP is available at the AppStore and on GooglePlay



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