

Short Profile

Prof. Dipl. Designer Jochen Dickel

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Jochen Dickel studied communication design in Hanover. After his studies he worked as art director and conceptioner on the development of interactive online media and moving image applications for companies and public clients. Since 2008 he teaches and he teaches and researches at the Fachhochschule des Mittelstands, University of Applied Sciences in Bielefeld, focusing on user experience and user interface design, mobile web and virtual/augmented reality. He develops and leads the study courses Communication Design, Media Creation and Production as well as Virtual and Augmented Reality Management.

Professorship

University of Applied Sciences – Fachhochschule des Mittelstands (FHM) Department Media.
Scientific programme development and management: Communication Design, Media Creation and Production, Virtual Reality Management
Teaching: e.g. media design, design thinking, UX, UI, prototyping&testing | Research: virtual and augmented reality in education, game based learning

Designer

Focus on UX/UI design, corporate identity, corporate design, exhibition design, training and workshops: Intranet, knowledge management. branches: Media and publishers, health care, financial services, IT companies, industry, public administration, GOs/NGOs

Consultant

e-trend Media Consulting
UX/UI, consulting and design of online interactive for financial service providers, bookstore e-commerce, training and seminars on digital workplace, intranet, employee portals, knowledge management

Artdirection Online Interactive

Bertelsmann Arvato, Telemedia
Head of Design Team, UX and UI Design